

# Low-Value Care Task Force:



IDENTIFY.



MEASURE.



REDUCE.



REPORT.

# Outline

1. **What** is clinical waste and low-value care
2. **Why** address low-value care
3. **Identify:** the Task Force Top Five services
4. **Measure:** existing tools to measure LVC
5. **Reduce:** overview of levers and some examples
6. **Resources** and activities



IDENTIFY.



MEASURE.



REDUCE.



REPORT.

# What is “low-value care”?

- Some distinction between different definitions of “overuse” and “waste” – often used interchangeably
- “Waste” captures a number of inefficiencies
  - administrative (eg, system complexity)
  - operating waste (eg, duplicative services)
  - clinical waste (eg, utilizing unindicated services)
- **Our focus: clinical waste**



# What is low-value care?

## Clinical waste, aka low-value care

- Medical care that is harmful or the harms outweigh the benefits
- Care that offers no benefit over less costly alternatives
- “Low-value care” recognizes clinical nuance

# Why address low-value care?

## 2012 Analysis:

**SPECIAL COMMUNICATION**

**ONLINE FIRST**

### Eliminating Waste in US Health Care

Donald M. Berwick, MD, MPP  
Andrew D. Hackbarth, MPhil

**The need is urgent to bring US health care costs into a sustainable range for both public and private payers. Commonly, programs to contain costs use cuts, such as reductions in payment levels, benefit structures, and eligibility. A less harmful strategy would reduce waste, not value-added care. The opportunity is immense. In just 6 categories of waste—overuse of care, poor care coordination, failures in execution of care programs, excessive administrative complexity, pricing failures, and fraud and abuse—the potential savings potential is estimated to exceed 20% of total health care spending. The actual total may be far greater. The savings potential is best realized through a systematic, comprehensive, and cooperative pursuit of solutions. The potential economic dislocation from waste reduction is large, and the potential for improvement in waste reduction is high. The potential economic dislocation from waste reduction is large, and the potential for improvement in waste reduction is high.**

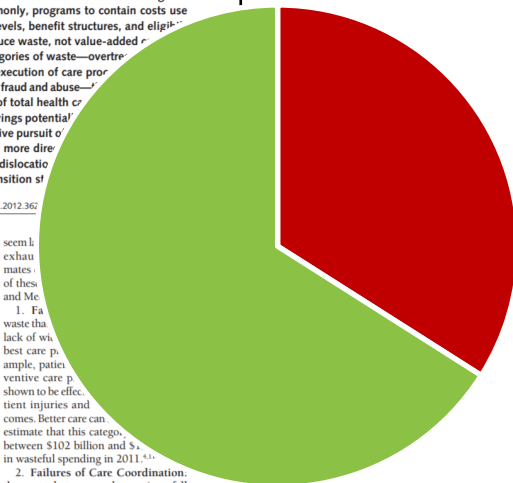
*JAMA. 2012;307(14):1513-1516. Published online March 14, 2012. doi:10.1001/jama.2012.362*

**Reducing Waste in Health Care Spending**

Here is a better idea: cut waste. That is a basic strategy for survival in most industries today, ie, to keep processes, products, and services that actually help customers and systematically remove the elements of work that do not.

The opportunity for waste reduction in health care is enormous. The literature in this area identifies many potential sources of waste and provides a broad range of estimates of the magnitude of excess spending.<sup>1-6</sup> Six categories, at least,

34% of spend wasted



## 2017 Physician Survey:

**PLOS ONE**

### Overreatment in the United States

Heather Lipton, PhD, David Blumenthal, MD, Brandon Moore Blackwell, MD, Michael Cooper, MD, Michael Dennis, Elizabeth C. Wink, Yusef Saif, Shannon Brinkley, Martin A. Makary

**Abstract**

Overreatment is a cause of preventable harm and waste in health care. Little is known about the extent of overreatment in the United States. In this study, physicians were surveyed about their perceptions of overreatment. The survey included questions about the percentage of unnecessary medical care, the extent of overreatment, potential solutions, and responses regarding profit and overreatment.

**Background**

Overreatment is a cause of preventable harm and waste in health care. Little is known about the extent of overreatment in the United States. In this study, physicians were surveyed about their perceptions of overreatment. The survey included questions about the percentage of unnecessary medical care, the extent of overreatment, potential solutions, and responses regarding profit and overreatment.

**Methods**

A national survey of physicians was conducted. The survey included questions about the percentage of unnecessary medical care, the extent of overreatment, potential solutions, and responses regarding profit and overreatment.

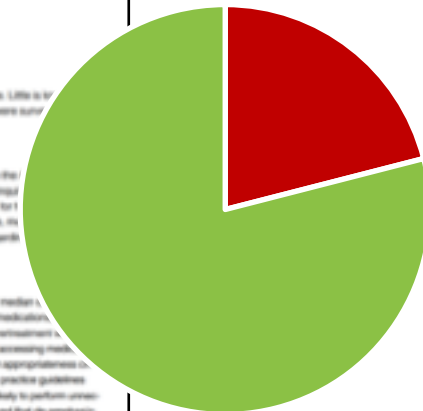
**Results**

The response rate was 70.7%. Physicians reported that an estimated median of 34% of medical care was unnecessary, including 20.7% of prescription medications, 20.7% of laboratory tests, and 11.7% of procedures. The most common interventions for overreatment were patient education (34.7%), patient counseling (30.7%), and offering appropriate alternatives (28.7%). Potential solutions identified were training residents on appropriate use (33.7%), early access to outside health services (32.7%), and more practice guidelines (29.7%). Most respondents (74.7%) believed that physicians are more likely to overprescribe when they are paid more. Most respondents believed that the most important way for various physician compensation models to reduce health care utilization and costs was to reduce the number of physicians (34.7%).

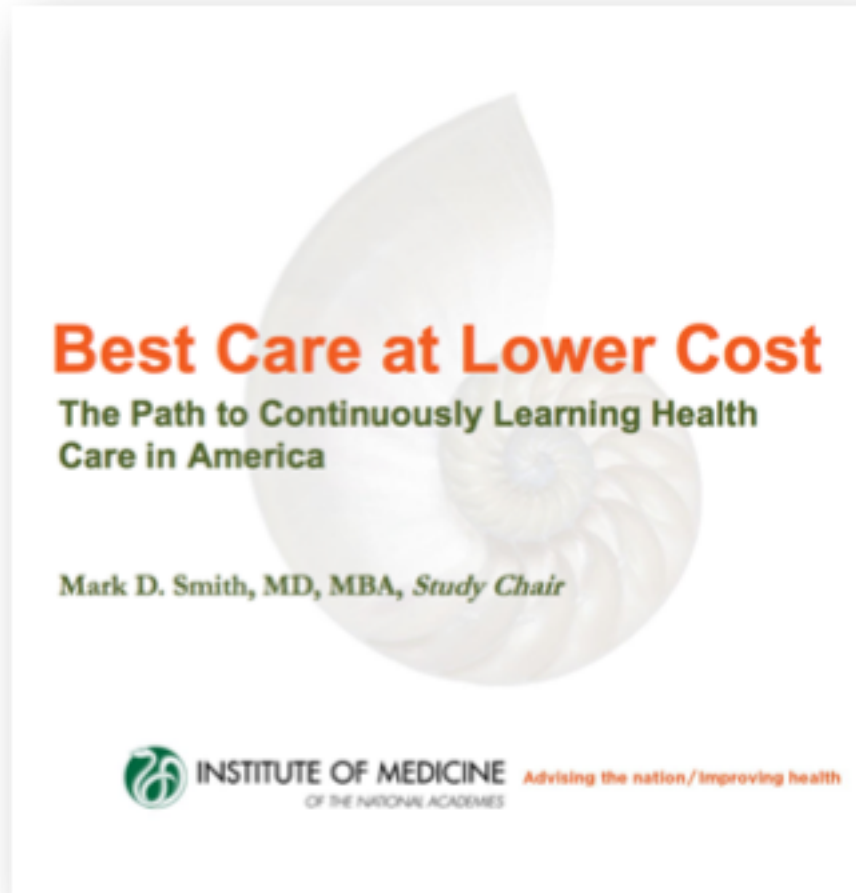
**Conclusion**

From the physician perspective, overreatment is common. Efforts to address the problem should consider the reasons and solutions offered by physicians.

21% of care unneeded



# Why address low-value care?



- National Academy of Medicine study found “unnecessary health spending” costs the US system \$750 billion in 2009.
- And most estimates of spending are conservative: they do not track the cascading downstream harm.
- **Bottom line: care that provides little to not benefit is pervasive and costly.**

# Why low-value care?

- Both a financial imperative
  - Spending on low-value clinical care reduces 'headroom' for high-value care
  - The savings are immediate + substantial
- And an ethical imperative
  - Patient harm



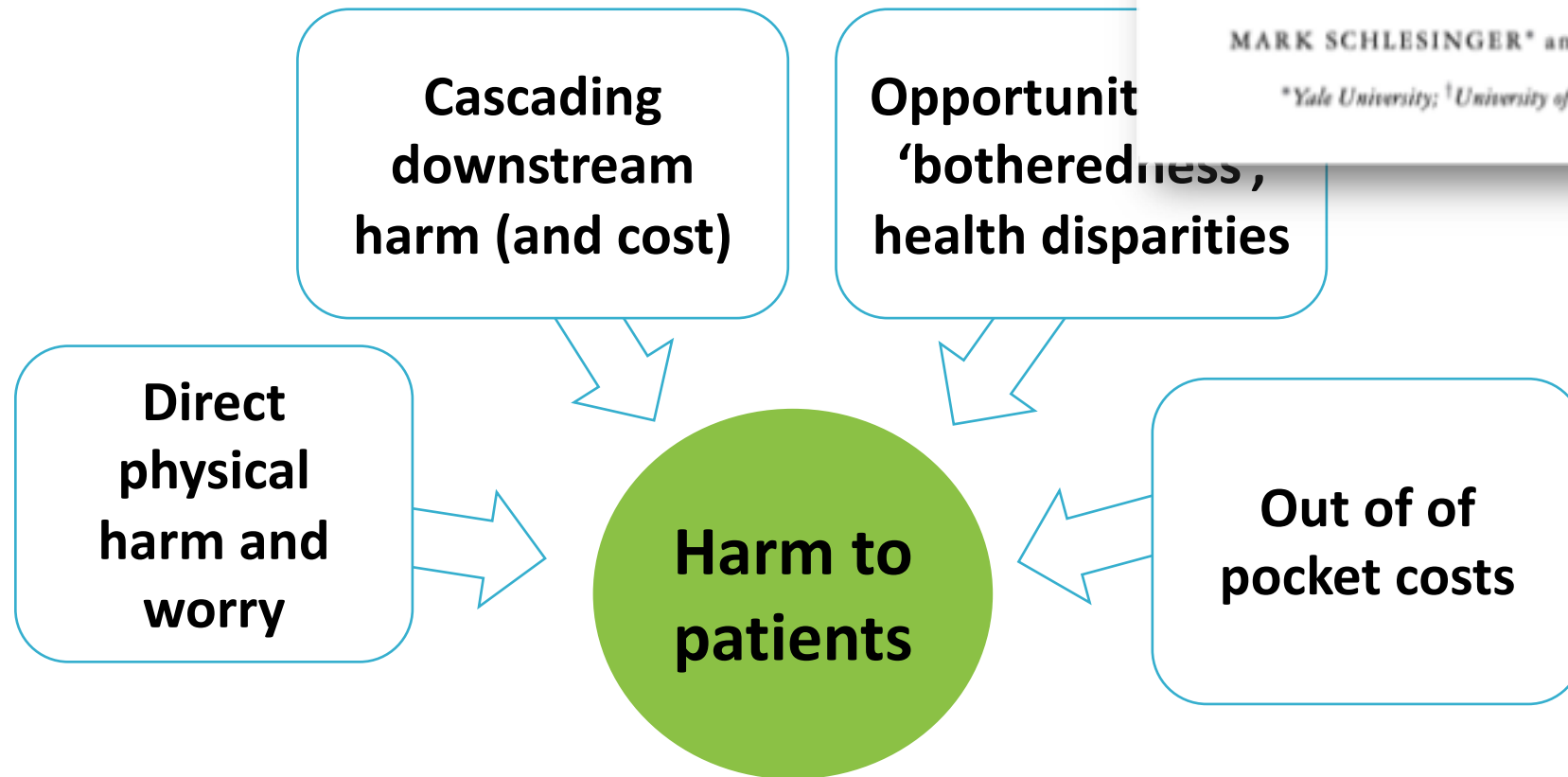
Original Investigation

Treating, Fast and Slow: Americans' Understanding of and Responses to Low-Value Care

MARK SCHLESINGER\* and RACHEL GROB†

\*Yale University; †University of Wisconsin (Madison)

# Why low-value care?

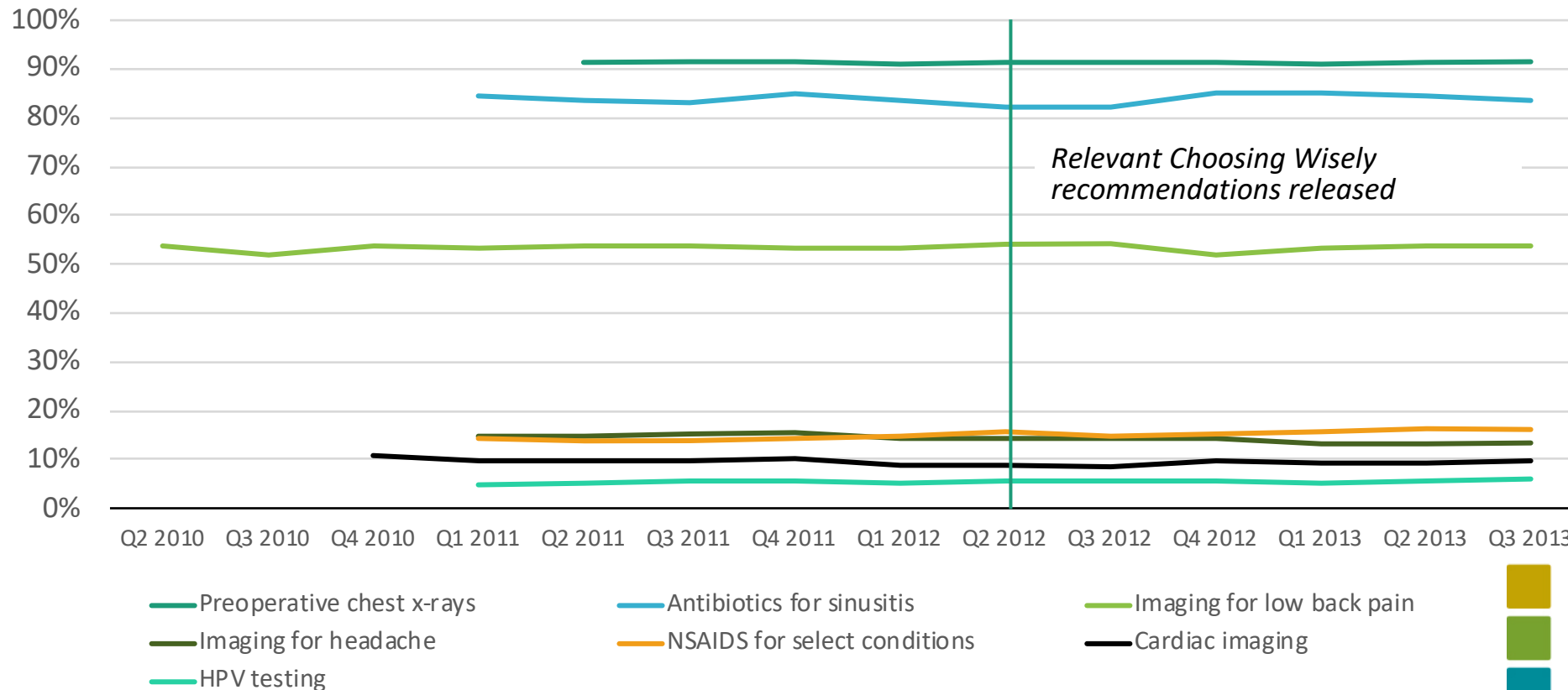






# Minimal progress from information-only

Prevalence and Trends for Six Commonly Overused Services (2010-2013)

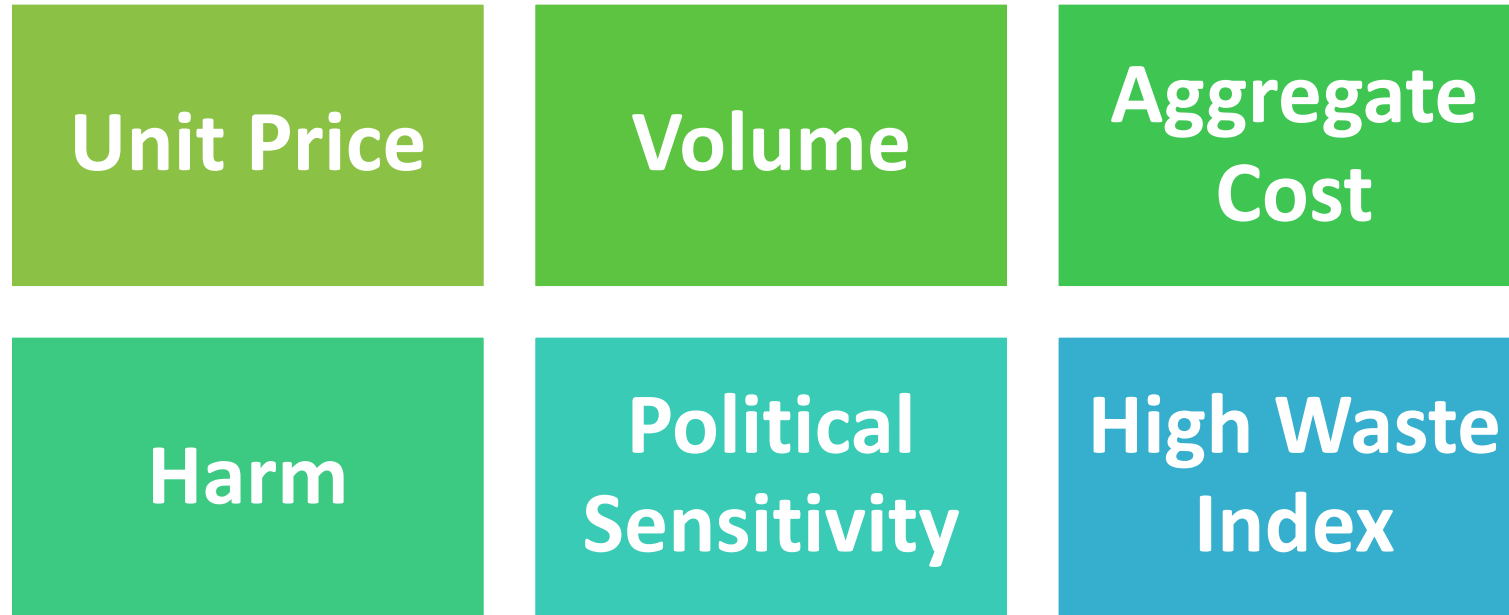


An initiative of the ABIM Foundation

Figure derived from: Rosenberg A, Agiro A, Gottlieb M, et al. Early Trends Among Seven Recommendations from the Choosing Wisely Campaign. *JAMA Intern Med.* 2015;175(12):1913-1920.

# Building a Top Five List

## Key Criteria



Fruit below the ground

# 5 Commonly Overused Services Ready for Purchaser Action



1. Diagnostic Testing and Imaging Prior to Surgery



2. Vitamin D Screening



3. PSA Screening in Men 75+



4. Imaging in First 6 Weeks of Low Back Pain



5. Branded Drugs When Identical Generics Are Available

# 1. Unindicated Diagnostic Testing and Imaging in Low-Risk Patients Prior to Low-Risk Surgery



## WHAT

Low-risk patients undergoing low-risk surgery do not need many commonly provided blood tests, imaging services, and more.

## WHY

Unneeded tests and imaging services:

- Rarely change patient management
- Identify clinically insignificant abnormalities
- Delay needed care (opportunity cost too)

## BURDEN

Nationwide in 2014:

- About **19 million** unneeded pre-surgery tests/images performed
- About **\$9.5 billion** in spending resulted

## 2. Population-based Vitamin D Screening



### WHAT

Population-based screening for 25-OH-Vitamin D deficiency should be avoided.

### WHY

Vitamin D deficiency is rare. If deficiency suspected, patients should simply be advised to take an over-the-counter supplement and increase sun exposure.

### BURDEN

Nationwide in 2014:

- About **6.3 million** unneeded screening tests performed
- About **\$800 million** in spending resulted

### 3. Prostate-specific antigen (PSA) screening in men 75 and older



#### WHAT

In men 75 and older, screening for prostate cancer through the PSA blood test should almost never be performed.

#### WHY

- Over-diagnosis associated with serious harm
- Harms of screening in men 75+ unambiguously outweigh benefit

#### BURDEN

Nationwide in 2014:

- At least **1 million** unneeded screenings in men 75+ performed
- Tests alone resulted in at least **\$44 million** in spending

#### 4. Imaging for acute low-back pain for first six weeks after onset, unless clinical warning signs are present



##### WHAT

X-rays, computed tomography (CT), and magnetic resonance imaging (MRI) should be avoided during first six weeks of low-back pain, unless a specific clinical warning sign is present.

##### WHY

- Rarely changes patient management
- X-rays and CT expose patients to unneeded radiation
- Detects clinically insignificant abnormalities

##### BURDEN

Nationwide in 2014:

- About **1.6 million** avoidable imaging services performed
- About **\$500 million** in spending resulted



## 5. Use of more expensive branded drugs when generics with identical active ingredients are available



### WHAT

Branded medications should not be prescribed when less expensive, chemically identical generics are available. (This is distinct from therapeutic substitution, when non-equivalent medications are substituted for one another.)

### WHY

Prescribing of more expensive, chemically identical medications buys no extra health per dollar.

### BURDEN

Purchasers would have saved \$14.7 billion in 2016 had 100% of prescriptions with generics available been dispensed as generics

# Tools to Measure Low-Value Care

- Milliman MedInsight [Health Waste Calculator](#)
- Altarum [PROMETHEUS Analytics](#)
- In-house claims analysis



# Example: Health Waste Calculator

- Notable examples of implementation:
  - Washington Health Alliance
  - Virginia Center for Health Care Innovation
  - More about the states later
- What it does (in a nutshell)
  - Uses claims data
  - Wasteful, likely wasteful, necessary
  - Waste index
- Different than clinical variation analysis

## Calculating Health Care Waste Over Time

Because some measures in the Health Waste Calculator were modified or added from Version 5 to Version 7, and because we added Medicaid data for this analysis, we re-ran results (using Version 7) for the "top 10" areas of waste noted in this report for the prior measurement year (July 2015 - June 2016). We did this to provide comparable data for the prior period and the current period (July 2016 - June 2017). Results are shown below. The level of waste remained remarkably similar for the two time periods, suggesting a strong practice pattern in these areas of care.

	Current Period (July 2016 - June 2017)			Prior Period (July 2015 - June 2016)		
	# of Services Examined	# of Wasteful Services	Waste Index	# of Services Examined	# of Wasteful Services	Waste Index
Opiates for acute low back pain	248,790	232,824	93.6%	267,494	251,528	94.0%
Antibiotics for URI and ear infection	197,871	197,758	99.9%	202,094	202,020	99.9%
Annual EKG/cardiac screening	693,071	196,123	28.3%	655,440	195,160	29.8%
Imaging tests for eye disease	199,928	137,070	68.6%	190,751	136,248	71.4%
Pre-op lab studies, low-risk procedures	151,960	129,360	85.1%	152,376	129,411	84.9%
Two or more concurrent antipsychotic meds	488,477	138,055	28.2%	447,599	108,571	24.3%
PSA screening for prostate cancer	92,111	79,347	86.1%	89,199	76,702	86.0%
Cervical cancer screening for women	254,530	52,594	20.7%	252,361	58,231	23.1%
Screening for Vitamin D deficiency	136,629	40,049	29.3%	145,214	41,033	28.2%
NSAIDs for hypertension, heart failure, CKD	58,341	39,027	66.9%	54,766	37,641	68.7%

2018 Virginia Health  
Value Dashboard



# Low-value care levers



# Reduce: Levers for low-value care

**TABLE.** Tools to Target Low-Value Care<sup>12</sup>

Provider Facing	Patient Facing
<p>Coverage policies</p> <ul style="list-style-type: none"> <li>• Do not reimburse for services that are clearly inappropriate given data from claims and enrollment files.</li> <li>• Ensure medical policies do not require unneeded services in order for patients to receive coverage of medically unnecessary services.</li> </ul>	<p>Network design</p> <ul style="list-style-type: none"> <li>• Steer patients to providers and plans that minimize the use of inappropriate medical services, including through tools such as shared decision making, which has been shown to reduce unnecessary care.<sup>16</sup></li> </ul>
<p>Payment rates and payment models</p> <ul style="list-style-type: none"> <li>• Adjust allowed amounts to reduce incentives to provide commonly over-used/potentially harmful services.</li> <li>• Use a composite measure of low-value care in pay-for-performance programs, such as has been suggested for the Medicare Merit-based Incentive Payment System.<sup>13</sup></li> <li>• Accelerate adoption of new payment models that reduce incentives for overuse, such as ACO programs with downside risk.<sup>14</sup></li> </ul>	<p>Utilization management</p> <ul style="list-style-type: none"> <li>• Consider narrowly targeted PA programs.<sup>17</sup></li> <li>• Minimize the administrative burden through tools such as electronic PA for a select number of services and with a seamless user-friendly interface.<sup>18</sup></li> </ul>
<p>Provider profiling information</p> <ul style="list-style-type: none"> <li>• Distribute reports benchmarking the practice patterns of a clinician or practice against those of your peers.<sup>15</sup></li> </ul>	<p>Value-based insurance designs</p> <ul style="list-style-type: none"> <li>• Align patients' out-of-pocket cost sharing with the value of the underlying service. For example, high-value chronic disease care, such as blood pressure medications, should be free.</li> <li>• For commonly overused services, selectively allow increases in cost sharing to serve as "speed bumps."<sup>19</sup></li> </ul>

ACO indicates accountable care organization; PA, prior authorization.

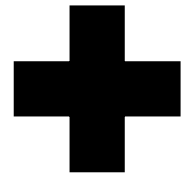
# Levers work best in combination

Multiple and “synergistic” interventions work better than in isolation

For example...



Provider-facing  
information, eg CDS



Patient-facing  
incentives, eg VBID



Provider-facing  
information alone

## SEC. 4105. EVIDENCE-BASED COVERAGE OF PREVENTIVE SERVICES IN MEDICARE.

(a) **AUTHORITY TO MODIFY OR ELIMINATE COVERAGE OF CERTAIN PREVENTIVE SERVICES.**—Section 1834 of the Social Security Act (42 U.S.C. 1395m) is amended by adding at the end the following new subsection:

“(n) **AUTHORITY TO MODIFY OR ELIMINATE COVERAGE OF CERTAIN PREVENTIVE SERVICES.**—Notwithstanding any other provision of this title, effective beginning on January 1, 2010, if the Secretary determines appropriate, the Secretary may—

“(1) modify—

“(A) the coverage of any preventive service described in subparagraph (A) of section 1861(ddd)(3) to the extent that such modification is consistent with the recommendations of the United States Preventive Services Task Force; and

“(B) the services included in the initial preventive physical examination described in subparagraph (B) of such section; and

“(2) provide that no payment shall be made under this title for a preventive service described in subparagraph (A) of such section that has not received a grade of A, B, C, or I by such Task Force.”.

(b) **CONSTRUCTION.**—Nothing in the amendment made by paragraph (1) shall be construed to affect the coverage of diagnostic or treatment services under title XVIII of the Social Security Act.

The ACA grants HHS the authority to **eliminate coverage** for USPSTF ‘D’ Rated Services in Medicare

# Other Low-Value Care Activities and Resources





# Resources: Low-Value Care Toolkits



The screenshot shows the VBIDHEALTH website. The logo is a green and blue diamond shape with the text 'VBIDHEALTH' in blue and green. The navigation menu includes 'home', 'team', 'products', 'services', 'testimonials', 'insights', and 'low-value care task force'. The main heading is 'Reducing Use of Low-Value Medical Care' with a sub-heading 'Task Force on Low-Value Care'. Below this is the text 'Problem of Overspending and Underperforming in the United States' and a paragraph: 'The US spends more on health care per capita than any other country but does not achieve outcomes commensurate with that spending.' Another paragraph follows: 'A substantial share of this spending is devoted to services that buy no additional health, and in some instances, expose patients to serious harm. Experts estimate that between \$158 and \$226 billion is spent on low-value care every year (2011 dollars). Private payers bear the cost of between \$90 and \$140 billion of this amount. And there is reason to believe even the upper estimates of low-value care are too conservative.' At the bottom right of the page is a box titled 'Low-Value Care Reduction Toolkits' with the VBIDHEALTH logo and a graphic of a briefcase with the text 'Online Toolkit LEARN'.







# Low-Value Care Toolkits cover a wide scope of resources

- **Organized background information and resources**
  - LVC white paper,
  - LVC infographic,
  - LVC one pager,
  - References to other resources (eg, IHA and WHA/drop the pre-op)
- **New business case templates**
  - Template with background and headers for any service
  - Template example with low back pain
- **Updated measurement information**
  - Health Waste Calculator information, and others
  - Updated data specifications for in-house analyses
- **New Top Five resources**
  - RFI language and expanded talking points
  - One-pagers for each Top Five

# Low-Value Care 101 Webinar

**Low-Value  
Care 101:**

Identify	Measure	Reduce	Report
			

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February 28, 2019

Contact: Michael Budros, budros@vbidhealth.com



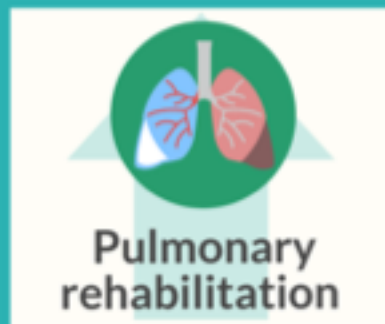
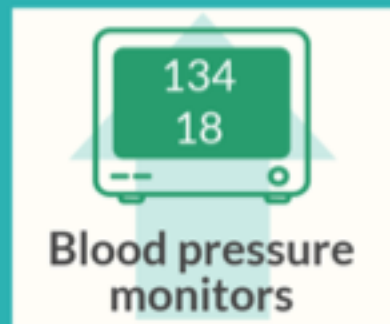
#lowvaluecare101

- Mark Fendrick + Beth Bortz
- What is LVC and IMRR
- Opportunity for state engagement in LVC specifically
- 378 registrants, 203 unique visitors
- <http://vbidcenter.org/lvc-101-webinar/>

Increased cost-sharing on **low-value services** reduces spending...



...and allows for lower cost-sharing and increased spending on **high-value services**



# Research Consortium on Health Care Value Assessment: Untapped opportunity for state leadership




- States are interested in containing costs.
- Cost containment should address inefficiencies.
- Low-value care is a major driver of inefficiency.
- Low-hanging fruit exist in state APCD data.
- State stakeholders measuring low-value care will substantially advance efforts.

# Low-value Care in the News



Health services research  
Research

Measuring 21 low-value hospital procedures: claims analysis of Australian private health insurance data (2010–2014) 

[Kelsey Chalmers<sup>1,2</sup>](#), [Sallie-Anne Pearson<sup>3</sup>](#), [Tim Badger-Parker<sup>1,2</sup>](#), [Jonathan Brett<sup>3</sup>](#), [Ian A Scott<sup>4,5</sup>](#), [Adam G Elshaug<sup>1</sup>](#)

[Author affiliations](#) +

**BMJ Open**

# Low-value Care in the News




## AHN to push doctors to follow guidelines for reducing unneeded medical tests



KRIS B. MAMULA ✓

Pittsburgh Post-Gazette

kmamula@post-gazette.com 

APR 13, 2018

9:27 AM

# Low-value Care in the News



FEB 01 | MORE ON PATIENT ENGAGEMENT

## Patients with primary care doctors receive more high-value healthcare, study finds

Policymakers and health system leaders seeking to increase value should consider increasing investments in primary care.





**REPORT.**